



U.S. AIR FORCE.

NEW LICENSED MERCHANDISE REQUEST

1. What new merchandise you would like considered for licensing?

Product	Estimated wholesale price	Estimated retail price	Projected gross sales for next 12 months	Projected gross sales for next 13-24 months	Does the item fall within the list below?*

* Alcohol, tobacco, drug or smoking paraphernalia, weapon of any type, cosmetics, food or drink item, undergarment, product sexual in nature, or medical device

2. Would you need to add manufacturers to your license to create these products?

Yes* No

* If yes, please complete and email us the [New Manufacturer Request](#) template on our website.

3. Would you need to add new distribution channels to your license to create these products?

Yes* No

* If yes, please complete and email us the [Distribution Channel Update](#) template on our website.

4. If approved, ensure a mockup of the proposed merchandise is uploaded into Trademarx.